



Greetings from the Lincoln Resource Center!

We are pleased to send you the Lincoln Resource Center (LRC) Newsletter which is also YOUR newsletter. It highlights significant programs and events of both the LRC and Lincoln Corners in all our partner public libraries in Kedah, Kuala Lumpur, Melaka, Kelantan, Terengganu, Sabah and Sarawak. Thank you all for your contributions in one way or another to promote the Lincoln Corners which benefit the Malaysian public in so many ways.

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LRC PROGRAMS AND EVENTS

Web 2.0 and English Enrichment Programs Popular at Lincoln Corner Seminar

“We want more English enrichment programs,” clamored participants at the Annual Lincoln Corner Librarians Seminar and Workshop, June 9-10, held at the Langkawi Seaview Resort in Kedah. These English enrichment programs led by Post’s Public Diplomacy Officer at Lincoln Corners and other venues across Malaysia, obviously, were very popular as they attract 100 secondary school students for one-day holiday programs on English—focused primarily on American idioms, sports, music and using the library to “hunt” for information and library materials. These programs, featuring presentations by Embassy officers and Lincoln Resource Center staff, serve to emphasize teamwork and the strength of pluralism and inter-cultural exchanges. Twenty four participants, including directors and librarians from the Lincoln Corners and Kedah State Public Library, U.S. Embassy staff, the Regional Information Resource Officer (RIRO) from Jakarta and the Fulbright bi-national commission educational advisor, took part in this two day event. Presentations by the U.S. Embassy Lincoln Resource Center staff about new, cutting-edge technology that could be used to engage library clientele and members of the public and to attract them towards library-related information, programs and services were well received. Participants learned that facebook, blogs, websites and related Internet-based, free, social networking media methods were effective ways in reaching out to the masses, especially in captivating young adults’ attention—young adults who increasingly are “hanging-out” in such virtual spaces more than they are in traditional libraries. The seminar participants learned that the social networking platforms employed by the Lincoln Resource Center and the U.S. Embassy to deliver timely, reliable and useful information about the United States and its interests in global affairs, could be used also by the Lincoln Corners and the public libraries hosting them in engaging the public in debates on a range of topics at the forefront of our continuously evolving “information society.” In addition, the attendees revisited traditional methods to market the Lincoln Corners and their public library collections, services and programs. The RIRO presented best practices in American Libraries to bring information, materials and programs to where the clients are. She said the focus today should be on “adding value” by personal assistance and “going where the users are. State public library directors also presented their initiatives for their respective Lincoln Corners and noted that “educational programs” were popular in attracting audiences to the Library.



PRODUCTS AND SERVICES

Alert

June 2009



Webliographies

The Lincoln Bicentennial



World Press Freedom



Law Librarians Captivated by Lincoln Resource Center Resources and Services



On June 12, Lincoln Resource Center (LRC) reference librarian spoke to law librarians representing institutions of higher learning, the courts and the parliament libraries at International Islamic University Malaysia (IIUM) about “Resources and Services of Lincoln Resource Center (LRC) and Lincoln Corners (LC)”. The librarians, who were participating in the second annual meeting for Law Librarians, were exposed to the role of LRC and LC as a one-stop center for reliable and timely U.S. information, offering research based reference services. One librarian commented, “The LRC pursuit in sharing information about the United States and providing reference services are essential components in bolstering our reference services for library users conducting research on comparative legal studies.” Another noted, “We are now able to refer our library

users to LRC staff for consultation on U.S. information resources and assistance in obtaining resources not available in our respective libraries.” The IIUM librarian, in sharing her experience regarding requests to the LRC to obtain significant articles on U.S. management and organizational practices, exclaimed that she was impressed that the IRC could provide information free of charge and in a timely fashion.

Lincoln Resource Center Librarians Promote Mass Benefits of Web 2.0

Responding to a request from the Fulbright Commission (Malaysian American Commission on Educational Exchange-MACEE) Lincoln Resource Center (LRC) librarians delivered presentations before executive and support staff on June 26 at MACEE. In their presentations, the LRC librarians introduced Web 2.0, the new social networking media which is gaining enormous popularity as a public outreach tool by many organizations, including the U.S. government. They then led hands-on training for the select MACEE audience, encouraging them to experiment with blogs, facebook, Twitter, MySpace, YouTube, and Flickr, among other aspects of Web 2.0. The presenters emphasized that Web. 2.0. tools could help MACEE, its products, services and programs attract, engage and receive feedback from Malaysia’s growing demographic segments, especially young adults.



Visits

Deputy Director EAP/PD Visits Lincoln Corner Kuala Lumpur

On June 8 PAS Kuala Lumpur welcomed Jennifer Galt, Deputy Director of EAP/PD for her first field visit to Malaysia. Jennifer Galt joined PAS Kuala Lumpur staff for a tour of the Islamic Arts Museum Malaysia and the Lincoln Corner Kuala Lumpur City Library. PAS KL is fortunate to have held useful consultations with Ms. Galt during her sojourn in Kuala Lumpur.



Regional Information Resource Officer Rebecca McDuff Visits Malaysia

During her visit to Malaysia RIRO Ms Duff presented perspectives in new trends in American libraries at the Annual Lincoln Corner Seminar and Workshop 2009 held in Langkawi in which 24 corner Directors, librarians and IRC staff actively participated.



LINCOLN CORNER PROGRAMS AND EVENTS

Excellent Teamwork and Newfound Friendships in Kedah Lincoln Corner



On June 2, more than 100 secondary school students in Kedah participated in a one-day English Enrichment Program at the Kedah Public Library. The students participated in interactive sessions on American sports, music and idioms led by American Embassy representatives. They also worked together on teams to practice teamwork. The fun-filled day also included an "Information Treasure Hunt," in which students searched the Lincoln Corner library materials to find answers to a variety of questions. The program's goal was to help students practice English-language reading, listening and speaking skills. At the end of the program, students had a better understanding of America and American English and made many new friends with students from other schools.

Teamwork Takes Center Stage in Kuala Lumpur City Library Lincoln Corner English Enrichment Camp

On June 4, 80 Malaysian students from 8 different secondary schools in Kuala Lumpur participated in a day-long Lincoln Corner English Enrichment Program in the Kuala Lumpur City Library. The day started with an ice breaking session which was designed to encourage students to speak to each other in English. Students learned about American culture and the importance of teamwork by collaborating on team names and cheers and by participating in an information treasure hunt in the Lincoln Corner. Student teams competed in an information treasure hunt, answering questions based on American geography, history and politics. The program also included sessions on American sports, American music and American English Idioms in which students were voted for their favorite parts of the presentations. Throughout the day, students had interacted with American Embassy officers who led the sessions. Students commented that they "enjoyed the activities very much" and "learned a lot about American culture."



Lincoln Corner Sarawak Initiatives

Story Telling

The Little Red Hen: A Favorite Folk Tale
June 13, 2009
Tadika Kemas Kampung Melayu
and Kampung Mang
103 participants



Exhibition

World Environment Day
June 2009
139 participants



Visits

Australian World War Two Veterans
June 13, 2009
13 participants



LRC STATISTICS

Embassy Website:

Total Visits in June

51,353

Ambassador's Blog:

Total Visits in June

826

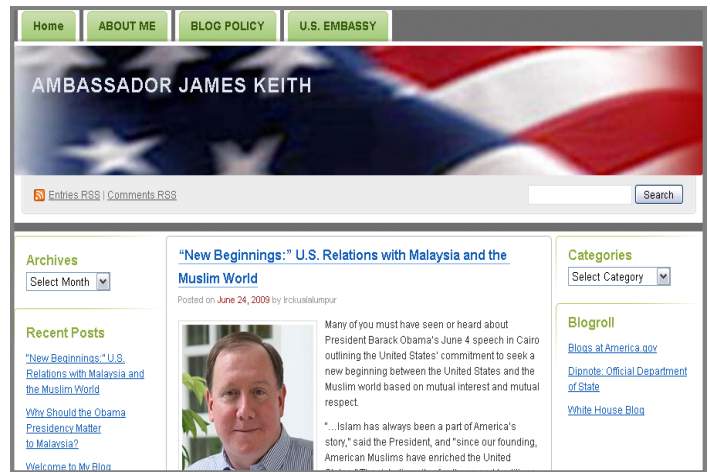
Reference Inquiries

Total Jan - June

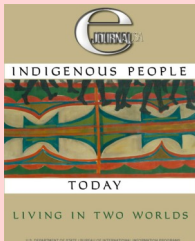
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WHAT'S NEW?

Visit Ambassador James Keith's Blog
<http://lrckualalumpurblog.wordpress.com>



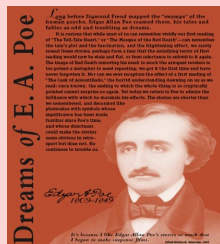
June 2009 eJournal USA: Indigenous People



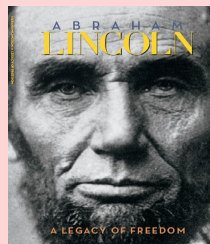
The June 2009 edition of *eJournal USA* provides insight into Native Americans and other indigenous peoples. Articles provide historical background and look at issues surrounding their languages and culture, their legal status, and how they are networking around the world.
<http://www.america.gov/publications/ejournalusa.html#0609>

For more eJournals USA visit America.gov at: <http://www.america.gov/publications/ejournalusa.html>

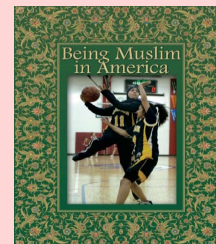
Other Electronic Publications



January 2009:
Edgar Allan Poe



February 2009:
Abraham Lincoln: A
Legacy of Freedom



March 2009: Being
Muslim in America

Visit these publications at America.gov: <http://www.america.gov/publications.html>

FORTHCOMING EVENTS: JULY

<p>Vice Consul Kristine Jackson Visits Lincoln Corners in Borneo</p>	<p>Speaker Program Lincoln Corner Sabah Lincoln Corner Sarawak</p>
	<p>Book Exhibition, Video Screening and Quiz at Lincoln Corners July 20th: Celebrating 50 Years of U.S. Space Exploration</p>

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